

How a Leading Commercial Roofing Supplier Transformed Their Print Shop



CARLISE CONSTRUCTION MATERIALS

SOLUTION

Canon imagePRESS
Digital Presses

VERTICAL

Manufacturing

CORE THEMES

Efficiency
Print Quality
Just-In-Time print
Production Print

Fraser

More Choices. Better Solutions.



In The Customer's Words

"Through Canon's imagePRESS printer, the inline brochure bindery functions have **exponentially accelerated production time and efficiency.**

By eliminating manual bindery functions, Fraser offered solutions to immediately impact CCM's production time and enable print-on-demand (POD) processes. The POD process reduces inventory turnaround and empowers CCM productivity and time savings."

- CCM Print Shop Manager, Tim Corby



Overview

Carlisle Construction Materials (CCM) has 41 locations across the country for whom the Headquarters must provide printed marketing materials. Printing was being done with two offset printing presses. After a water main break flooded the entire print shop in 2002, CCM decided to take the plunge into digital printing.



CARLISLE CONSTRUCTION MATERIALS

RESULTS

CCM realized the following improvements by implementing digital production print with Fraser:

- Elimination of all back-end binder work.
- Offset to digital printing vastly increased print quality and efficiency
- Implementation of just-in-time inventory control enabling same-day print and distribution capabilities in real-time upon order submission.

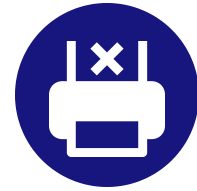
Why CCM chose Fraser:
"Fraser's attention to timely and efficient service is an excellent differentiator in the local print industry. The technicians are knowledgeable, and the production print specialists really help get everything up and running for your needs."

CHALLENGES



Print Shop Inefficiency

Offline bindery processing of booklets meant longer production times for materials.



Reduced Print Quality

Offset production capability reduced print quality and lowered print efficiency.



FRASER'S SOLUTION



IMPROVE PRINT EFFICIENCY

CCM moved to a digital print environment with Canon imagePRESS printers. This eliminated the long setup times needed in offset print and allowed CCM to save money by using cost-effective short print runs.



IMPROVE FINISHING OPTIONS

By adding knife trimming cut capability, stapling and saddle presses, CCM eliminated back-end bindery work and increased production and order capacity.



PROMOTE JUST-IN-TIME-PRINT

Fraser's print solutions helped promote just-in-time inventory control. This allows CCM to enable same-day print and distribution capabilities in real-time upon order submission.