



ENABLING FLEXIBLE transactional and variable data printing

Experience the **power** of personalization with **PlanetPress Suite 5**

PlanetPress Suite allows for the easy creation of transactional and promotional variable content documents with the added benefits of advanced automated workflow for output to local and remote printers, email, fax and archive.

PLANETPRESS® 5
SUITE

Business Applications

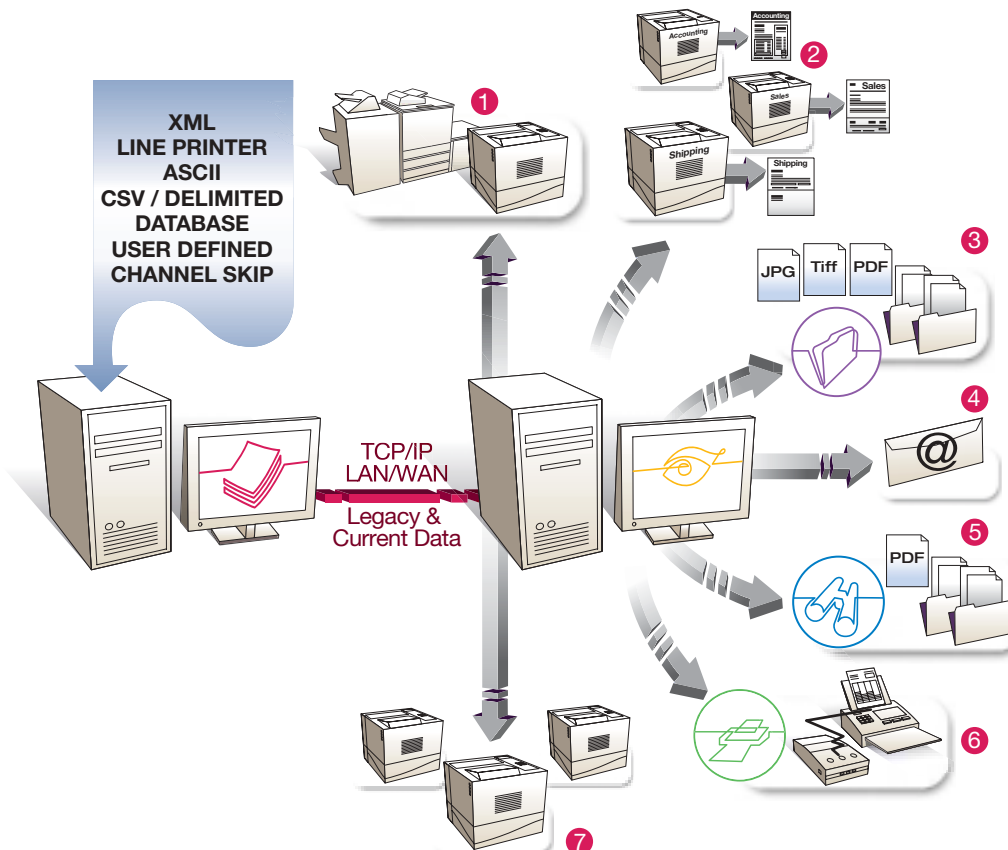
Transaction documents

- Invoices
- Grey Bar Reports
- Checks
- Financial
- Multi-Part Business Form Replacement
- Insurance / Health Care
- Grade Reports
- Shipping
- Warehouse

Promotional documents

- Targeted Advertisements
- High Speed Mail Merge
- Direct Mailings
- Discount Coupons
- Postcards
- Flyers
- Tickets
- Certificates

Automate your printing workflow by distributing your documents based upon business rules and needs



1 Local or Remote Printing to high volume and/or workgroup printers.

2 Distributed Printing enables printing of what you need, where you need it. Print your invoice along with a personalized cover letter in the data center, the accounting copy in the accounting department, and the packing slip and shipping labels at the warehouse - all simultaneously and automatically.

3 Archive your documents using PlanetPress Image for extensive search capabilities with PlanetPress Search, or for automatic integration to your electronic document management system.

4 Email documents automatically to addresses embedded within the data stream or in an external database.

5 Locate and retrieve documents easily and quickly using PlanetPress Search to get real time access to documents for efficient and accurate problem resolution.

6 Fax documents, directly via a fax modem or server, for customers who prefer to receive documents by fax, all with no human intervention.

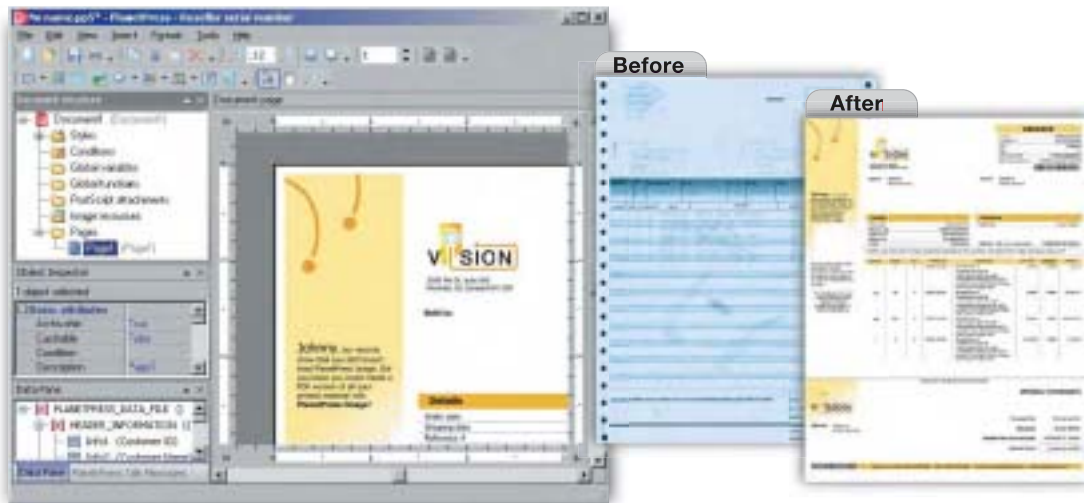
7 Cluster printing harnesses the power and speed of multiple printers. Intelligently perform round robin, load balancing or job splitting to greatly reduce network traffic and increase efficiency.

A WEALTH OF FEATURES for your benefit

Optimized variable data document design and automated output management

Significant cost savings and improved document workflow can be realized if your business documents, such as invoices, statements or promotional mailings are still being printed on impact or proprietary laser printers. Move these documents to modern low cost laser printers and multifunctional devices with no change to the host system.

- **Create and design transactional or promotional content documents** with robust, yet easy to use, drag and drop, point and click tools.
- **Add data driven graphs and bar codes** for concise communications.
- **Print complex documents at high speed** using optimized PostScript®, Fiery FreeForm™ 1 & 2, VPS and VDX.
- **Import data from virtually any source** including native XML and ODBC compliant databases and print to any PostScript® printer for flexible open architecture.



- **Increase workflow efficiencies** by routing documents where you need them via print, email, fax or archive.
- **Graphics, messages or pages can logically appear or disappear** based upon information contained within the data stream to target your customers' personal interests.
- **Turn invoices into advertising vehicles** by suggesting items related to purchase history to generate higher revenues.
- **Simultaneously generate an electronic copy and index file** for later retrieval, or automate a link to your electronic document management system.
- **Drive printer paper handling and finishing** features in order to utilize the full power of your printer.

Other Products

PlanetPress Suite Connectors enable seamless integration with third party solutions.



BrightLinQ

Allows for flexible printing of variable content documents from UNIX and LINUX via Windows drivers from BrightQ Pro.



Digital Signatures for PDF files

A plug in to PlanetPress Watch that contains information about the document's author and validates the integrity of the data.



AutoStore™ Compliance

PlanetPress users can link to Electronic Document Management Systems for documents archiving through AutoStore™.



PLANETPRESS. VERSION 5

Enable design and printing of transactional and variable content documents.

PLANETPRESS. WATCH 5

Automated workflow tool to capture and route documents to their destination.

PLANETPRESS. IMAGE 5

Automatically generate PDF, TIFF or JPG files for email and archive.

PLANETPRESS. FAX 5

Transmit documents through a fax board or server.

PLANETPRESS. SEARCH 5

Locate and retrieve indexed PDF files created with PlanetPress Image.

PLANETPRESS. iWATCH 5

Gain flexibility for printing variable content documents on iSeries servers.



Utilize flexible, open system XML data from applications such as CRM and ERP for quick and efficient document design and output using PlanetPress Suite.

System Requirements

Intel® Pentium® 4 or better, or equivalent, Microsoft® Windows® 2000 with SP2, Windows XP or Windows Server 2003. 512 MB of RAM, 500 MB of available hard-disk space, 1024x768 color monitor with 16-bit color or greater graphics card.

Adobe® Acrobat® or Acrobat Reader® 5.0 or higher. (Adobe® Reader® included on CD).

Printer Requirements

PostScript® language Level 2 or 3 compatible printer. 16 MB of RAM (48 MB recommended). Hard-disk or flash memory recommended.

For more information on our line of products, visit www.objectiflune.com



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