



# Integrated **DIGITAL ARCHIVING**

## For email distribution and digital archiving of variable content documents

PlanetPress Image is a companion product to PlanetPress Watch, which enables PDF, TIFF, JPG and optional AutoStore™-compliant image generation to automatically email or archive your transactional and promotional documents.

### Give the people what they want!

For those customers who prefer communications via email, set up automated output specifications so they'll get what they want. For all your distribution needs, combine PlanetPress Image with PlanetPress Fax and you're ready to go!

### Eliminate storage costs and misplaced documents.

Cut down on the cost and hassle of keeping hard copies of all your documents. Archive them as digital images. PlanetPress Image produces a highly searchable indexed file to streamline the location and retrieval process. The small file format allows efficient storage and transfer to a shared folder on the network or to your third party electronic document management system.

## Benefits

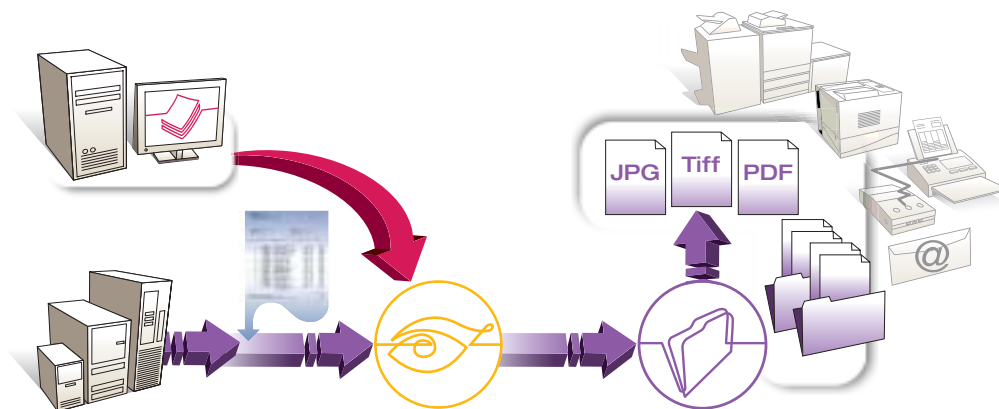
- Integrates with most archiving systems
- Up to the minute results
- Offers full control over PDF creation and security settings
- Frees up floor space from file cabinets for better business use
- No more misplaced or lost documents

# PLANETPRESS® 5 IMAGE

## Business Applications

- **Provide email or fax delivery options to your customers**  
Give your customers the option of selecting their preferred communication channel and save that preference into your database.
- **Leverage the power of the Web**  
Implement an e-fulfillment service on your web site for personalized and automated distribution of information. Let your customers select what kind of information they want to receive, and then send them their own personalized PDF document via email.
- **Quickly find the information you need**  
Digital archives are more easily accessible and searchable than hard copies. Create your own information repository and use PlanetPress Search to extract the information that you need, when you need it.
- **Distribute internal reports where you need them**  
Automate your internal reports distribution with PlanetPress Image. Deliver them by department or location, remotely or locally. Eliminate all manual handling and costs such as sorting, stapling and delivering.
- **Archive your digital files in your electronic document management system**  
Automatically route digital files of transactional or 1:1 marketing communications created with PlanetPress to your electronic document management system or to a directory on your server.

## Go Digital



1. Create your transactional or promotional variable content documents and business forms with PlanetPress.
2. Generate PDF, TIFF, JPG or optionally, AutoStore™-compliant images of all documents created. Use PlanetPress Watch and PlanetPress Fax to automatically distribute your documents via email or fax.
3. Archive your documents with PlanetPress Image for extensive search capabilities with PlanetPress Search or for automatic integration to your electronic document management system.



## Features Overview

### PDF for email and archive

The PDF version can look exactly like the original being printed, if there is a printed copy at all, or can be completely different - whatever your preference. Whether you are printing, emailing and archiving, you use the same PlanetPress document, which can be made to look exactly the same, or totally different - your choice!

### Complete integration with PlanetPress Search

When designing a variable content document with PlanetPress, any number of fields can be tagged as indexes for later search and retrieval using PlanetPress Search.

### AutoStore™ Compliance\*

PlanetPress Image offers the capability to export data that is compliant with AutoStore™ to allow automatic integration of variable content documents with existing document, database and knowledge management systems.

### TIFF output for EDM

TIFF output with complete index file, for fast, accurate and automatic integration into third party electronic document management systems.

### Restricted document access

Set permission privileges on PDF files, including text modification, text copying, annotation and printing rights.

### Workflow security

For increased security and reliability, PlanetPress Image runs as a service.

## System Requirements

- Intel® Pentium® 4 or better, or equivalent, Microsoft® Windows® 2000 with SP2, Windows XP or Windows Server 2003. 512 MB of RAM. 500 MB of available hard-disk space. 1024x768 color monitor with 16-bit color or greater graphics card.
- Adobe® Acrobat® or Acrobat Reader® 5.0 or higher. (Adobe® Reader® included on CD).

## Printer Requirements

- PostScript® language Level 2 or 3 compatible printer.
- 48 MB of RAM.
- Hard-disk or flash memory recommended.

### Email flexibility

Use either SMTP or Outlook to send your documents by email.

### Alternate output formats

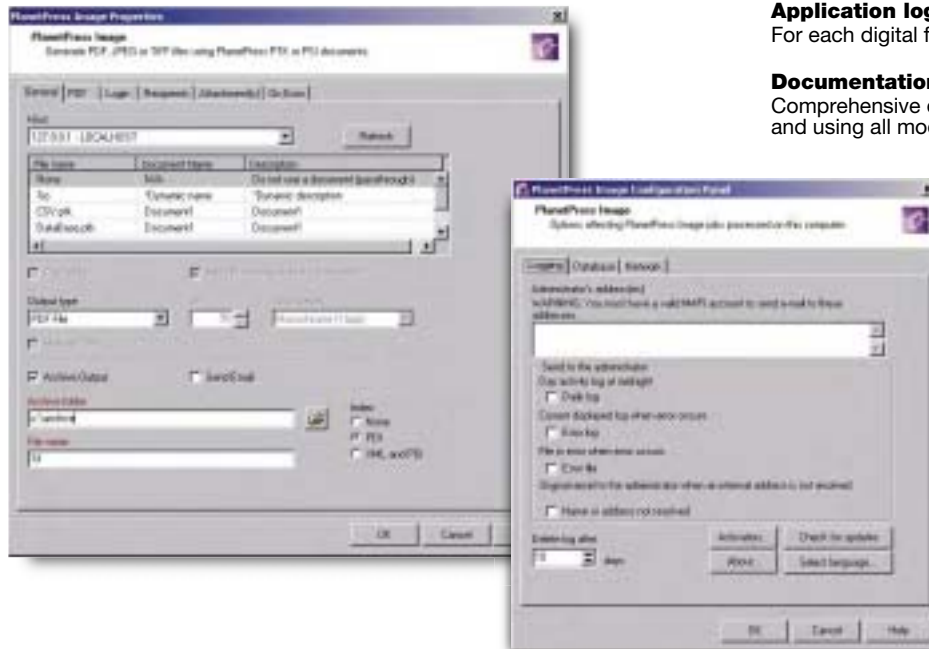
From the same source documents, you may generate PDFs, TIFFs and JPGs and provide navigational preview thumbnails for web-based access points to PDF libraries.

### Application logging

For each digital file, a log is created to report any errors.

### Documentation and online help

Comprehensive documentation structured to make learning and using all modules easy, efficient and practical.



\*Requires activation.



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